



Additional file 1. Survey format vertebrate fauna conservation strategies

A. ZONE IDENTIFICATION

1. Geographical position/locality			
2. Date	Day	Month	Year

B. RESPONDENT INFORMATION

4. Age		5. Gender	Feminine	Male	Other
6. Occupation	Student	Independent	work at home		
	Employee	Pensioner	Other		
7. Religion					

8. Educational level	Primary	Secondary	Technical
	Professional	Specialized	Other
If your previous answer was "Professional", what degree did you take?			

9. How long have you been living in the sector?	Less than a year	Between 1 and 3 years
	Between 4 and 7 years	Between 8 and 12 years
	More than 12 years	

10. Are you a member of any environmental, animal or fauna conservation organization?	YES	NO
If yes, what is the organization?		

C. PERCEPTION QUESTIONS

14. For each vertebrate, below, you must indicate on a scale of 1 to 5 the level of liking for each person, where:

- 1=I dislike it very much**
- 2=I dislike**
- 3=I don't care**
- 4=I like it**
- 5= I like it very much**

The interviewer must present a series of silhouettes, in this way each person can observe them

	1. I dislike it	2. I dislike	3. I am	4.I like it	5. I like it
--	------------------------	---------------------	----------------	--------------------	---------------------

SILHOUETTE	very much		indifferent		very much
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					

D. QUESTIONS OF USE AND BELIEF

According to the same silhouettes presented by the interviewers previously (see Annex 2). You must indicate on a scale of 1 to 5 the level at which you agree for each question; where:

1=Strongly disagree

2=Disagree

3=Neither agree nor disagree

4=I agree

5=Totally agree

15 Do you consider silhouettes could be harmful in your usual activity?

SILHOUETTE	1. Strongly disagree	2.Disagree	3.Neither agree nor disagree	4. I agree	5.totally agree
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					

16 Do you think that any animal in the silhouettes can transmit any disease to you?

SILHOUETTE	1. Strongly disagree	2.Disagree	3.Neither agree nor disagree	4. I agree	5.totally agree

1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					

17 Do you consider that any animal in the silhouettes brings any medicinal benefit?

SILHOUETTE	1. Strongly disagree	2. Disagree	3. Neither agree nor disagree	4. I agree	5. totally agree
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					

18 Do you think that certain animals cause an "Folklore traditions?"?

SILHOUETTE	1. Strongly disagree	2. Disagree	3. Neither agree nor disagree	4. I agree	5. totally agree
1					
What Folklore traditions?					
2					
What Folklore traditions?					
3					
What Folklore traditions?					
4					
What Folklore traditions?					
5					
What Folklore traditions?					

6					
What Folklore traditions?					
7					
What Folklore traditions?					
8					
What Folklore traditions?					
9					
What Folklore traditions?					
10					
What Folklore traditions?					
11					
What Folklore traditions?					
12					
What Folklore traditions?					
13					
What Folklore traditions?					
14					
What Folklore traditions?					
15					
What Folklore traditions?					
16					
What Folklore traditions?					
17					
What Folklore traditions?					

E. ATTITUDE QUESTIONS

19. Of all the species presented: Do you think that the mayor of Sylvania should work to protect any in this place?					
YES			NO		
Which?					
20. Considering the species that we have presented to you: Do you think that the mayor of Sylvania should work to get any of them out of this place?					
YES			NO		
Which?					

Identification of silhouettes

Species	Common name		Silhouette
<i>Sylvilagus brasiliensis</i>	Rabbit	Cottontail Rabbit	1
<i>Didelphis marsupialis</i>	Opossum	Common opossum	2
<i>Bradypus variegatus</i>	Sloth	Brown-backed sloth	3
<i>Chelonoidis carbonaria</i>	Turtle	Red-legged tortoise	4
<i>Rhinella horribilis</i>	Toad	Cane toad	5
<i>Brotogeris jugularis</i>	Parakeet	Orange-chinned parakeet	6
<i>Sicalis flaveola</i>	Canary	Saffron finch	7
<i>Mazama temama</i>	Deer	Central American red brocket	8
<i>Amazilia andina</i>	Hummingbird	Emerald Andean Humming bird	9
<i>Megascops choliba</i>	Owl	Tropical screech owl	10
<i>Anolis tolimensis</i>	Lizard	Tolimenses anole	11
<i>Mastigodryas boddaerti</i>	Snake	Boddaert's tropical race	12
<i>Molossus molossus</i>	Bat	Velvety free-tailed bat	13
<i>Nectomys magdalenae</i>	Rat	Magdalena-Cauca water rat	14
<i>Pandion haliaetus</i>	Eagle	Osprey	15
<i>Tremarctos ornatus</i>	Spectacled Bear	Spectaled bear	16
<i>Boana platanera</i>	Frog	Banana tree dwelling frog	17

Silhouettes.



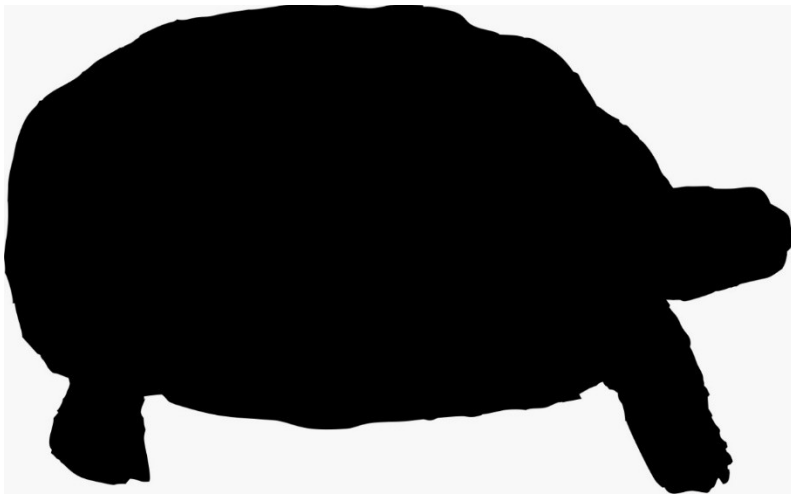
Silhouette 1. Rabbit



Silhouette 2. Opossum



Silhouette 3. Sloth



Silhouette 4. Turtle



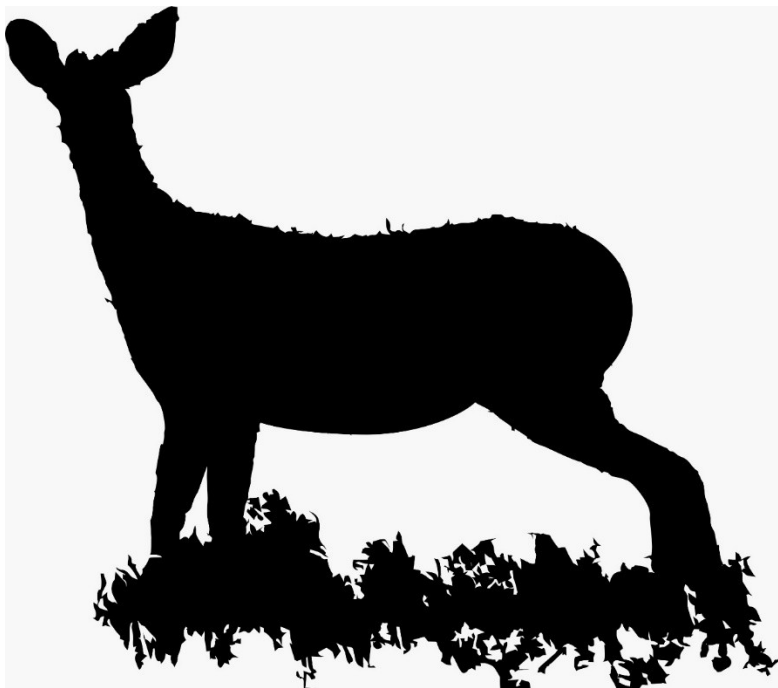
Silhouette 5. Toad



Silhouette 6. Parakeet



Silhouette 7. Canary



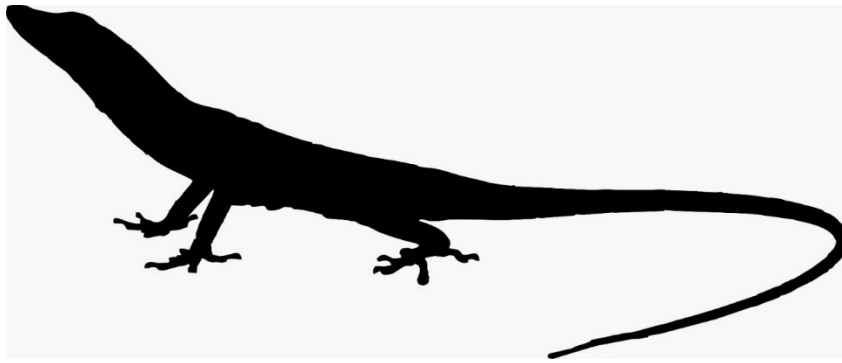
Silhouette 8. Deer



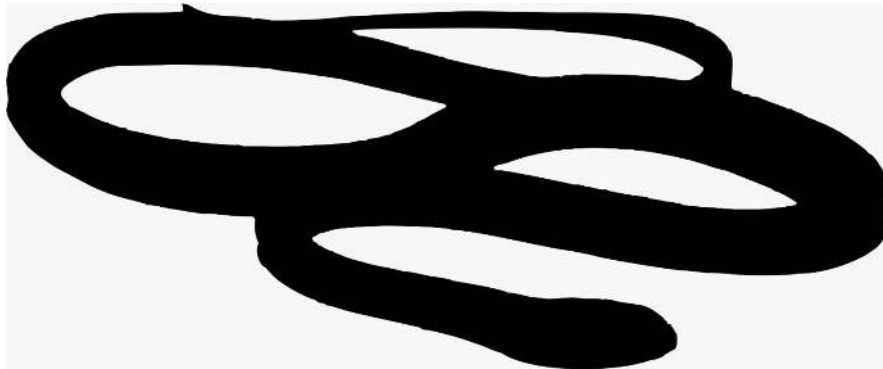
Silhouette 9. Hummingbird



Silhouette 10. Owl



Silhouette 11. Lizard



Silhouette 12. Snake



Silhouette 13. Bat



Silhouette 14. Rat



Silhouette 15. Eagle



Silhouette 16. Spectacled bear



17. Frog Silhouette